

## Innovative Driven...Technologically Supported

### Company Profile

InnoInco is a software development company headquartered in Canada, with office in Ukraine. The cornerstone of the company's outsourcing strategy is a balancing combination of onsite presence and service delivery. InnoInco develops custom software solutions based on a range of platforms and technologies, including Windows, Macintosh, Unix, Linux, .Net, J2EE, J2SE, J2ME, Symbian OS, Windows Mobile 2003 and other mobile embedded systems.

#### Our Team

InnoInco is proud of its company team. InnoInco believes that people are the key for successfully provided high level offshore software development services and more importantly, an ongoing relationship with our clients. InnoInco has a clear policy of employing only the very best in their field.

- § 750+ IT professionals graduated from the top Eastern Europe national universities. Most of them hold MS/BS degree in technology and science.
- § Number of team members are certified by IT industry leaders such as Microsoft, Sun, Oracle, IBM, etc.
- § MBA and PMI for managers
- § Intensive skills and deep knowledge both in IT technology and business areas. Team members are creative thinkers, comfortable with solving complex issues
- § Low personnel turnover rate
- § High level of experience in English, German and French
- § Effective HR policies, collaboration with top technical universities and a compelling social package

#### Our Vision

- § **Integrity** - Honesty in how we deal with our clients, each other and with the world
- § **Candor** - Be open and upfront in all our conversations. Keep clients updated on the real situation. Deal with situations early; avoid last minute surprises
- § **Service** - Seek to empower and enable our clients. Consider ourselves successful not when we deliver our client's final product but when the product is launched and meets success
- § **Kindness** - Go the extra mile. Speak the truth with grace. Deliver more than is expected or promised
- § **Competence** - Benchmark with the best in the business. Try new and better things. Never rest on laurels. Move out of comfort zones. Keep suggesting new things. Seek to know more.
- § **Growth** - Success is a journey, not a destination. Seek to multiply/increase what we have - wealth, skills, influence, and our client's business

#### InnoInco History

# 2003. Foundation of Smithy Computer Solutions - a Canadian IT outsourcing software development service provider staffed with experienced management and technical specialists. We were focused on long-term commitments providing our clients with cost-effective virtual extensions of their IT organizations and providing all stages of a product engineering lifecycle: from requirements definition, project analysis and planning through software development to QA, trainings and maintenance.

# 2006. Smithy Computer Solutions was renamed into InnoInco, global software development company and solutions provides. We staff our teams from one of the richest and deepest IT talent pools in all of Eastern Europe. More than 70% of our staff have 7 or more years experience in the IT industry. Our employees are graduates of top universities and research institutions, with advanced degrees in technology and science.

#### Testimonials

"We deal with state-of-the-art technology on a daily basis. When InnoInco demonstrated their built-in Web site content management and forms generation tools, we knew we just had to have them."

Technology Strategist,  
Siemens AG

#### The Quality



#### The Clients



#### The Partners



Continued ...

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Initially launched as a pure offshore software development concern, InnoInco has tremendously grown over the years with changing global marketplace.

#### InnoInco client services

- § **Custom Software Development** – implementation of a custom software project on contract order basis
- § **Offshore Dedicated Center** – long-term commitment to establish and operate managed a software engineering facility on the basis of InnoInco that is tailored to a Client’s IT and business practices, methodologies, and culture
- § **Business Process Outsourcing** - BPO enable our clients to focus on core competencies, achieve operational excellence and outperform their competition.
- § **TouchBubble.com** - Interactive Rich Media solution provided for online retailers and manufacturers to enhance their online merchandizing efforts
- § **SEO Services** - complete Search Engine Marketing solution to enhance position, presence and brand of your company on the internet.

#### The shortlist summary of our technologies:

- Microsoft Related:** C#, VB.NET, ASP.NET, ADO.NET, .NET, etc.
- Java Related:** Java, JRun, J2EE, J2SE, J2ME, JavaScript,etc
- Mobile, PDA, Embedded Related:** Windows CE, Palm, Symbian, Pocket PC, BlackBerry, etc.
- Web Related:** ASP, XML, XSL, WSDL, JRun, Oracle, SQL, etc.
- Database Related:** MS SQL Server, Oracle, Sybase, Informix, DB2 etc.

InnoInco has over 4 years of experience in custom software development services for customers worldwide, including Global 2000 and Fortune 500 companies. Our company works on a complex and long-term software projects as well as parts of the client projects with an innovative approach and solid technology support. InnoInco can work under a number of contracting models depending on the project and customer needs.

List of Industries	Solutions Area
<p>Our best application development practices are applicable to the following industries:</p> <ul style="list-style-type: none"> <li>§ Wireless, Mobile</li> <li>§ E-commerce</li> <li>§ Multimedia</li> <li>§ Entertainment</li> <li>§ Telecommunications</li> <li>§ Banking and Finance</li> <li>§ Airspace</li> <li>§ Insurance &amp; Healthcare</li> <li>§ Manufacturing, Transportation and Energy</li> <li>§ E-Procurement &amp; Supply Chain Management</li> <li>§ Trading &amp; Property management</li> <li>§ Retail, Wholesale and Distribution</li> <li>§ Real Estate</li> </ul>	<p>InnoInco' Development Centers have developed cutting-edge solutions in the following areas of expertise:</p> <ul style="list-style-type: none"> <li>§ Mobile Applications</li> <li>§ Financial software</li> <li>§ E-business systems and web applications</li> <li>§ Workflow Management</li> <li>§ Data Processing Systems</li> <li>§ System Programming</li> <li>§ Business Intelligence and Data Warehousing</li> <li>§ Embedded Systems</li> <li>§ Web Design</li> <li>§ 3D Modeling and Games, Computer Graphics, CAD systems</li> </ul>

Learn more about how InnoInco can benefit your company, contact us today. If you have a project, InnoInco can provide you with a free Request for Proposal (RFP).

