

Your way to SUCESS...

| General Information |

InnoInco (www.innoinco.com) is a Global Software Development Company headquartered in Canada, with development centers in Eastern Europe. We deliver our services to a variety of Industries, using latest technologies.

Expertise

InnoInco has over 4 years experience in offering offsite software development services for customers worldwide, including **Global 2000** and **Fortune 500** companies. We use the best practices of worldwide software development technologies, therefore providing an extremely reliable end product and predictable high quality. InnoInco software development services cover the complete project life cycle, from requirement assessment and task definition, to solution development, implementation and integration, followed by support and maintenance.

Testimonials

"The team managed to elaborate and deliver the software of high quality within the very strict time frames; we were impressed by the level of communication in the company - though we are at the different ends of the world, we had had no communication difficulties. Now, we plan to further develop cooperation with InnoInco."

Philips

Quality

Software development processes and quality assurance systems in InnoInco's Development Centers are:

- § Fully comply with **ISO 9001:2000** standards
- § Some Development Centers are certified against the requirements of **SEI SW-CMM** and **SEI CMMI SW/SE up to Level 4**

In order to ensure customer satisfaction by timely delivery of high quality products and services InnoInco has established an ISO 9001:2000 certified Quality Management System which spans across the entire range of our management and delivery practices

Management

Headquartered in Vancouver(Canada), InnoInco has a professionally established Outsourcing strategy that mitigates clients' primary concerns and risks related to increased management complexity, reduced effectiveness due to communication difficulties, cultural differences, uncertain financial payback, uncertain information confidentiality, willingness to adapt over time as dictated by changing client needs and business conditions.

InnoInco client services

- § **Custom Software Development** – implementation of a custom software project on contract order basis
- § **Offshore Dedicated Center** – long-term commitment to establish and operate managed a software engineering facility on the basis of InnoInco that is tailored to a Client's IT and business practices, methodologies, and culture
- § **Business Process Outsourcing** - BPO enable our clients to focus on core competencies, achieve operational excellence and outperform their competition.
- § **TouchBubble.com** - Interactive Rich Media solution provided for online retailers and manufacturers to enhance their online merchandizing efforts
- § **SEO Services** - complete Search Engine Marketing solution to enhance position, presence and brand of your company on the internet.

Continued ...

The Activities

Custom Software Development, IT services

The Technology

.Net, C#, Java, J2ME, Web, Mobile, PDA, Embedded

The Team

750+ professionals

The Projects

500+ completed projects

Year Founded

Established in 2003

The Offices

Canada, Vancouver
InnoInco Headquarter
Ukraine, Kharkov
development Center
Eastern Europe –
development centers

Statement

"In nowadays competitive market, InnoInco delivers software development services with the maturity and quality that enables our clients to compete with even challenging opponents..."

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The Quality



Reasonable Costs

Providing software development in Eastern Europe, flexibility in structuring operating models and contracts management, CMM and ISO certified software development and management processes, professionally established Outsourcing strategy - InnoInco proposes reasonable costs of outsourcing solutions to current and potential clients.

Testimonials

"We deal with state-of-the-art technology on a daily basis. When InnoInco demonstrated their built-in Web site content management and forms generation tools, we knew we just had to have them."

Technology Strategist,
Siemens AG

The Clients



The Partners



How We Engage

The client engagement process is vital to the effectiveness of any outsourcing relationship. To accommodate each client requirement, InnoInco offers the client engagement framework:

- § Determines the best starting point to address each client's business goals, technical environment, experience level and outsourcing strategy
- § Keeps a laser focus on the Return on Outsourcing (ROO) goals of each client so projects remain in sync with business and technical goals
- § Tailors the processes, rules, and methodologies to suite each client's requirements. Flexibility becomes a key element in minimizing engagement risks
- § Focused on minimizing risks & hidden costs of engagement
- § Supported by a dedicated client engagement team
- § Formalized, continuous and iterative process for optimizing engagement parameters and building client engagement roadmap
- § Provides a less stressful route to high quality, industrial-strength offshore developed software and solutions – without the limitations of pre-packaged software, fully customized solutions or the cost and resource drag of "from scratch"
- § Adjusts the optimal engagement model to the precise needs of each customer based on their specific requirements, strategy and previous outsourcing experience

InnoInco provides an effective, economical Global Delivery Model based on proven methodologies and applying Customer Relationship Management (CRM).

Contract Models

- § Fixed Time & Price
- § Fixed Time & Price Iterative
- § Time & Material
- § Dedicated Team
- § Combination model

Operating Models

- § Onsite Development
- § Offsite Development
- § Combination Development

Cooperation Models

- § Entire project outsourcing
- § Sub-project outsourcing
- § Virtual hiring
- § Out-tasking

Continued ...

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**CONTACT
US
TODAY**

The Quality



The Clients



The Partners



IP (Intellectual property) Protection

InnoInco respects IP rights, takes the IP protection seriously and emphasizes on enforcing various IP protection methods. Among the specific steps taken by InnoInco are:

- § Signing of NDA with potential customers
- § Signing of authorship waiver agreements
- § All the information is surely protected by security infrastructure
- § Each employee, upon being hired, undergoes an introductory course on IP rights and signs Contract which includes IP rights protection

PARTNERSHIP OPPORTUNITIES

Affiliate Partnership

InnoInco has developed its Affiliate Program in order to build deeper mutually beneficial relationships with our clients and involve them into win-win partnership on profit-sharing basis. Anyone is welcomed participate, but generally, our Affiliate Program can become a good source of revenue for:

- § **Professional agent** (e.g. recruiter), earning commissions for your work
- § **IT consultant** and want to extend the range of services your company offers
- § **Website owner** with high traffic, which you want to convert to profit
- § **Ordinary person** with good business ties

Affiliate Partnership covers website visitor referring, client referring, project referring and word of mouth referring. The last one can be done during the meetings with CEOs, managers or other key company, when you simply promote our services. Upon negotiation of a contract between client you have referred and InnoInco, you receive commissions. Learn more, download [InnoInco_Partner_Referring_Program.pdf](#).

Outsourcing Partnership

At present InnoInco have already established good relationships with number of companies, ranging from financial industry to eCommerce and medicine. Our partners can get high-quality technical solutions at reasonable prices, thus allowing them to raise their competitive power at the market.

Through partnership with us you can outsource all or parts of your projects to InnoInco on a contract basis. Our company works on complex and long-term software projects as well as parts of the client's projects with an innovative approach and solid technology support. We also offer a complete Search Engine Marketing solution and support to maintain visibility and high traffic

If you become our partner, you will be provided with cutting-edge value IT services of our company and benefit from a "ready to go" technical support package as well as an extensive marketing support.

Engage into partnership with InnoInco:

Affiliate Partnership Program: affiliate_partner@innoinco.com

Outsourcing Partnership: partnership@innoinco.com

Know more of how InnoInco can benefit your company, contact us today!